



Media Kit 2026

# Pretadecoller

TRAVEL STORYTELLING FOR HOTELS & DESTINATIONS

Every destination has a story.  
We make people want to experience it !

Created by Jojo & Cass, a French travel creator duo. We create premium visual stories that inspire travellers and turn experiences into unforgettable stories.

**50K+**  
TRAVEL COMMUNITY

**41+**  
COUNTRIES EXPLORED

**7M+**  
VIEWS IN 90 DAYS

[pretadecoller@gmail.com](mailto:pretadecoller@gmail.com) | [pretadecoller.com](https://pretadecoller.com) | [@pretadecoller](https://www.instagram.com/pretadecoller)





# MORE THAN CONTENT CREATORS

Through premium visual storytelling, we inspire people to explore, dream and book their next adventure. As a French travel brand, we combine content creation, travel planning and destination expertise to help hotels, destinations and travel brands reach travellers through authentic stories, cinematic visuals and our travel blog, guides and social media platforms.

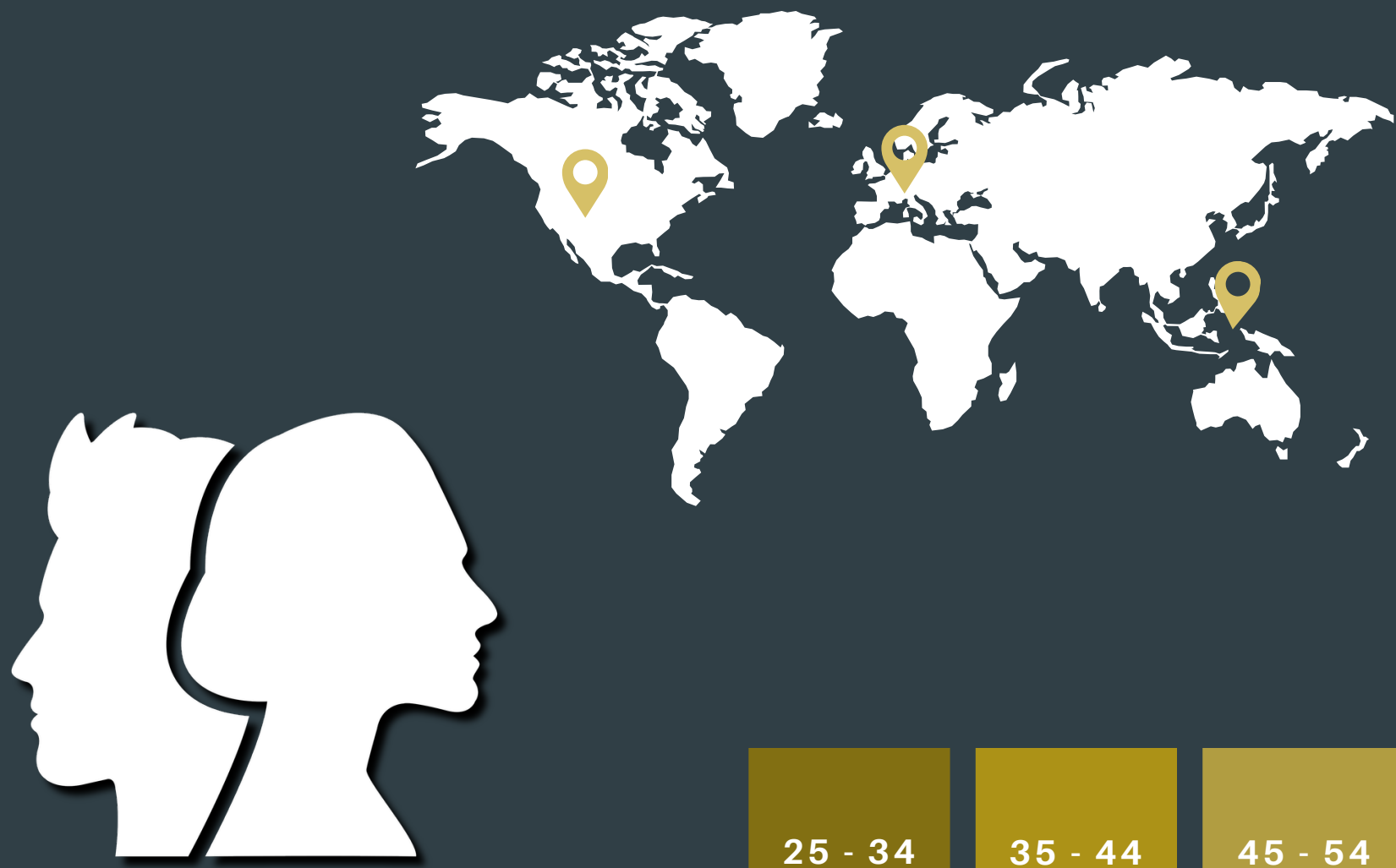
Trusted by hotels, destinations & travel brands across 41 countries





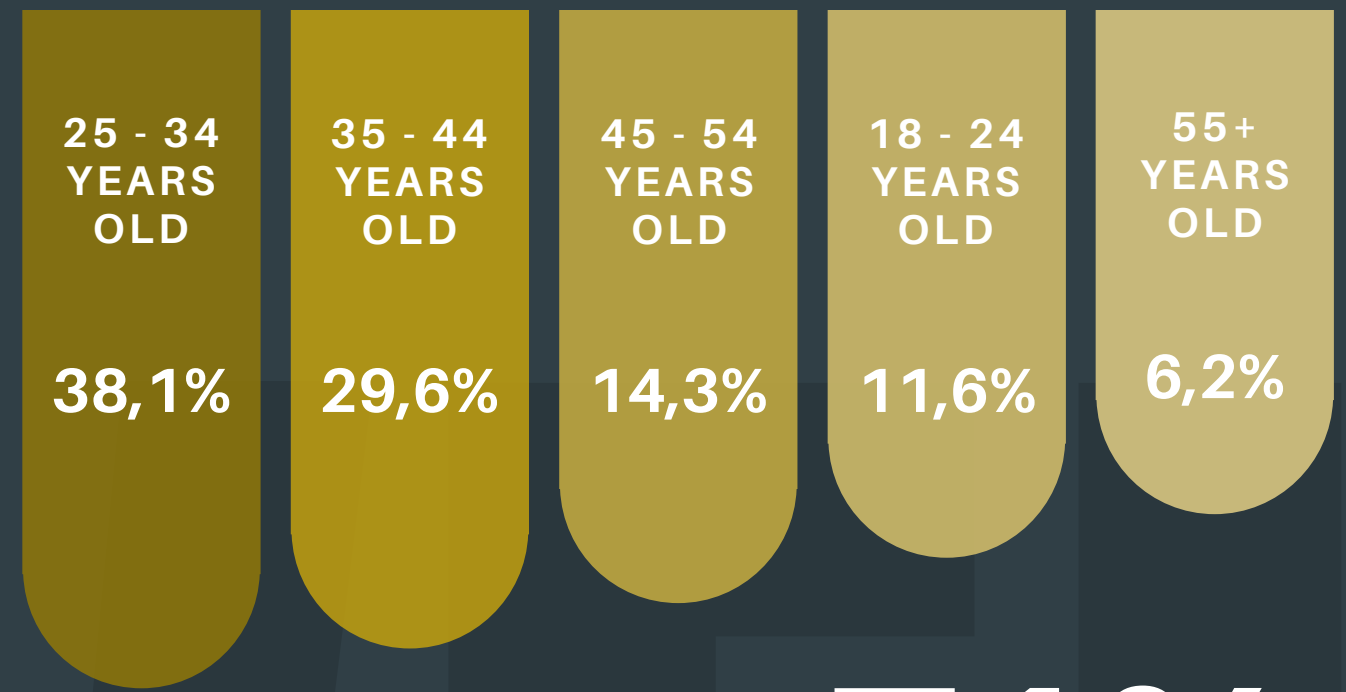
# WHO WE INSPIRE

Our audience is composed of travellers actively planning their next trip. Most are French-speaking women aged 25-44, looking for authentic destinations, hotels and unique travel experiences.



- France 80,8 %
- Belgium 7,8 %
- Others 3,2 %
- Switzerland 1,8 %
- Canada 1,4 %
- Luxembourg 0,5 %
- United States 0,4 %
- Indonesia 0,3 %

25,3% Males 74,7% Females



3,7M  
MONTHLY VIEWS

INSTAGRAM & TIKTOK • LAST 30 DAYS

302K+  
ACCOUNTS REACHED

LASTED 30 DAYS

71%  
NON FOLLOWERS  
REACHS





# Trusted By



and many more



# TESTIMONIALS



**Renée,**  
Mercure Hyde Park, London

I just wanted to say a huge thank you for your amazing work promoting the hotel—you truly exceeded my expectations! The content you created is beautiful, and I honestly can't wait to start sharing it across our channels. It's been such a pleasure collaborating with you, and I hope we can work together again in the future!



**Maria,**  
Lapland Villa, Finland

Thank you !  
This is really great !  
I will share this  
one when my French  
speaking guests ask how  
to dress !  
Kind regards



**Sandra,**  
Hublot Mode Marine, France

You are both amazing. Our head office keeps talking about you! Thank you so much for your remarkable work. The video truly reflects our image and is full of sunshine. We also had a wonderful time with you both. Your positive energy and good mood are such a joy. Thank you again – we can't wait to see you again!



**Irina,**  
Hampton By Hilton, Cluj-Napoca

We really appreciated collaborating with you !  
We are grateful to have had the opportunity to host you and hopefull we'll have other collaboration opportunities in the future !

**WORK TOGETHER**

# **LET'S CREATE SOMETHING UNFORGETTABLE**

Whether you're a hotel, destination, tourism board or travel brand,  
we'd love to bring your story to life through visual storytelling.



**Available for worldwide collaborations**

Website : [pretadecoller.com](http://pretadecoller.com)

E-mail : [pretadecoller@gmail.com](mailto:pretadecoller@gmail.com)

Socials : [@pretadecoller](https://www.instagram.com/pretadecoller)