



Media Kit 2026

Pretadecoller

TRAVEL STORYTELLING FOR HOTELS & DESTINATIONS

Every destination has a story.
We make people want to experience it !

Created by Jojo & Cass, a French travel creator duo. We create premium visual stories that inspire travellers and turn experiences into unforgettable stories.

50K+

TRAVEL COMMUNITY

41+

COUNTRIES EXPLORED

7M+

VIEWS IN 90 DAYS

pretadecoller@gmail.com | pretadecoller.com | [@pretadecoller](https://www.instagram.com/pretadecoller)



MORE THAN CONTENT CREATORS

Through premium visual storytelling, we inspire people to explore, dream and book their next adventure. As a French travel brand, we combine content creation, travel planning and destination expertise to help hotels, destinations and travel brands reach travellers through authentic stories, cinematic visuals and our travel blog, guides and social media platforms.

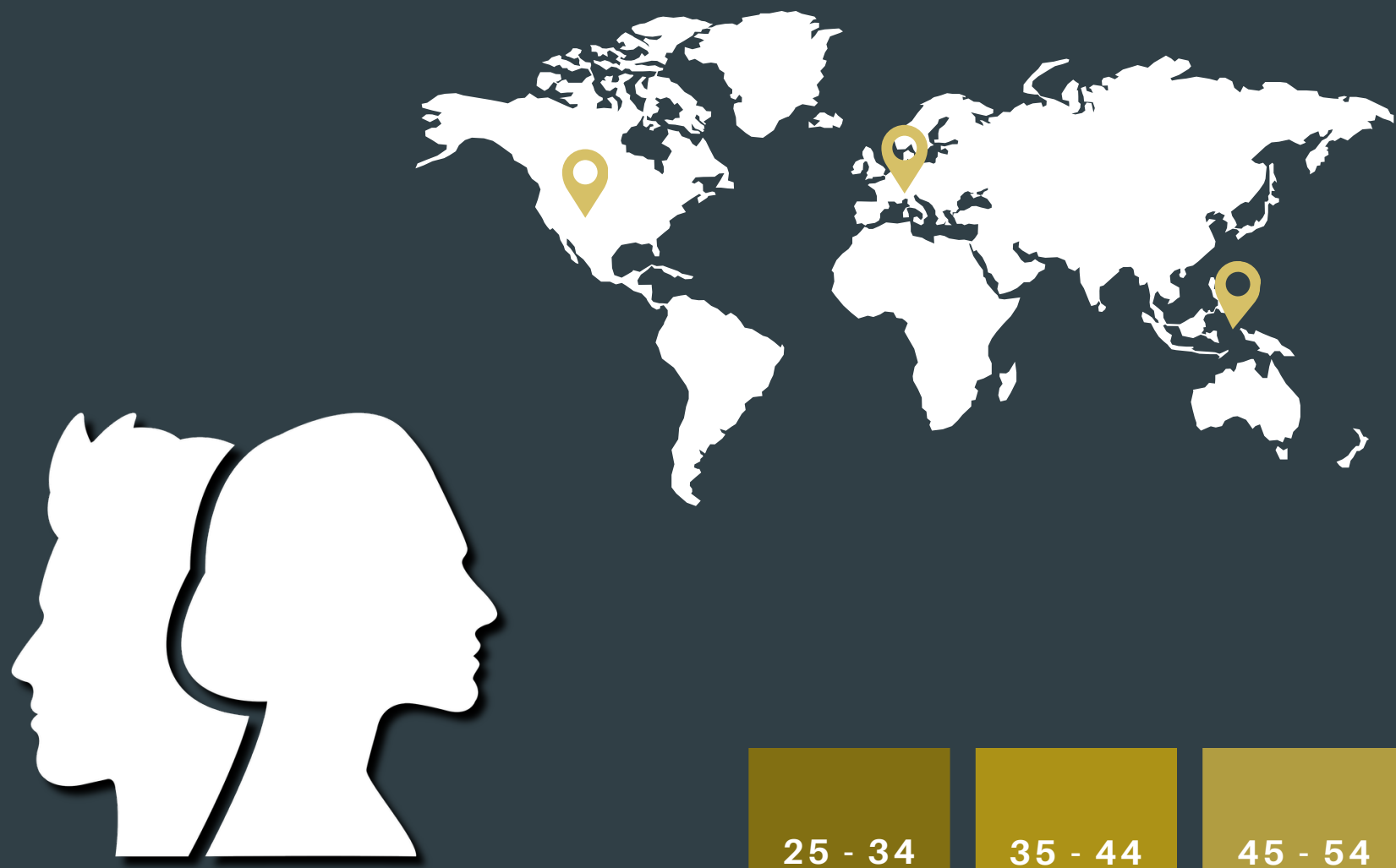
Trusted by hotels, destinations & travel brands across 41 countries





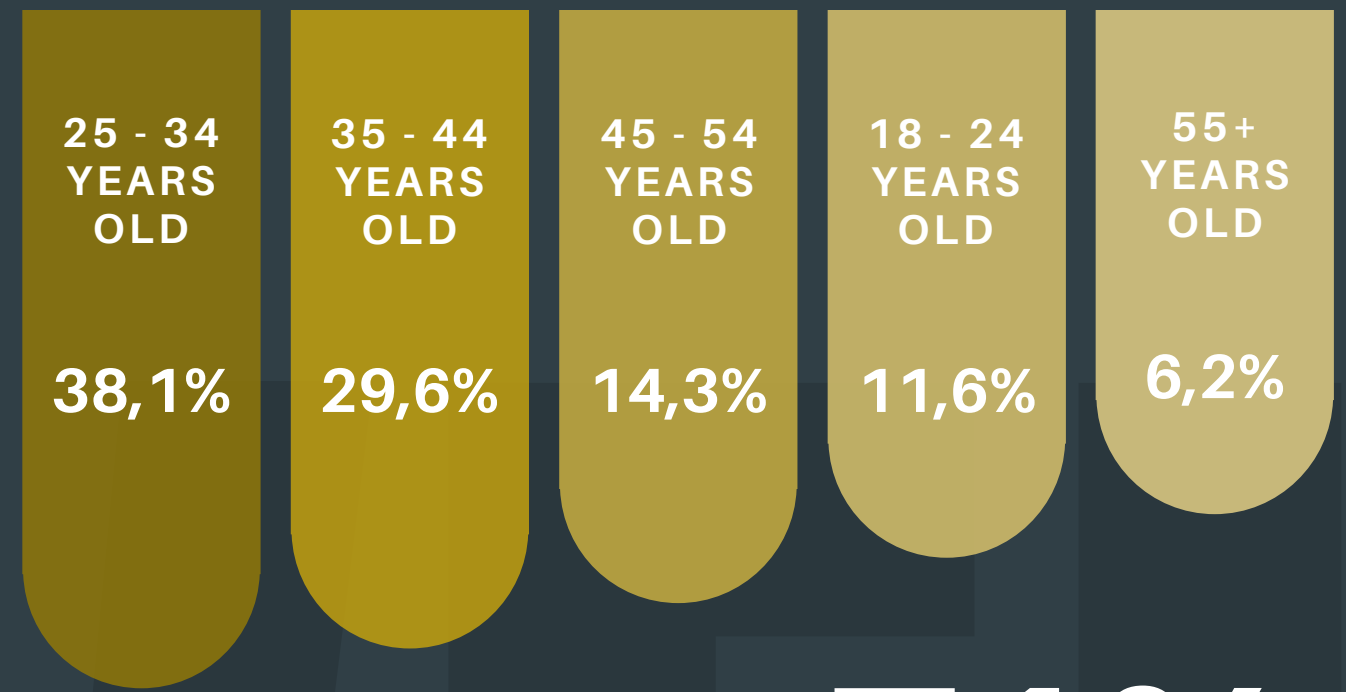
WHO WE INSPIRE

Our audience is composed of travellers actively planning their next trip. Most are French-speaking women aged 25-44, looking for authentic destinations, hotels and unique travel experiences.



- France 80,8 %
- Belgium 7,8 %
- Others 3,2 %
- Switzerland 1,8 %
- Canada 1,4 %
- Luxembourg 0,5 %
- United States 0,4 %
- Indonesia 0,3 %

25,3% Males 74,7% Females



3,7M
MONTHLY VIEWS

INSTAGRAM & TIKTOK • LAST 30 DAYS

302K+
ACCOUNTS REACHED

LASTED 30 DAYS

71%
NON FOLLOWERS
REACHS



Trusted By



and many more



TESTIMONIALS



Renée,
Mercure Hyde Park, London

I just wanted to say a huge thank you for your amazing work promoting the hotel—you truly exceeded my expectations! The content you created is beautiful, and I honestly can't wait to start sharing it across our channels. It's been such a pleasure collaborating with you, and I hope we can work together again in the future!



Maria,
Lapland Villa, Finland

Thank you !
This is really great !
I will share this
one when my French
speaking guests ask how
to dress !
Kind regards



Sandra,
Hublot Mode Marine, France

You are both amazing. Our head office keeps talking about you! Thank you so much for your remarkable work. The video truly reflects our image and is full of sunshine. We also had a wonderful time with you both. Your positive energy and good mood are such a joy. Thank you again – we can't wait to see you again!



Irina,
Hampton By Hilton, Cluj-Napoca

We really appreciated collaborating with you !
We are grateful to have had the opportunity to host you and hopefull
we'll have other
collaboration
opportunities in the
future !



COLLABORATION SERVICES

Tailored partnerships designed to inspire, engage & convert

PAID COLLABORATIONS

INSTAGRAM + FACEBOOK REEL	From 150€
TIKTOK REEL	From 150€
CAROUSEL POST	From 150€
STORY PACKAGE (3)	From 80€
BLOG ARTICLE	From 100€
UGC PHOTOS (10)	From 250€
UGC VIDEO	From 300€
COMPLETE CAMPAIGN	From 950€
1 reel IG + 1 reel Tiktok + 5 stories + 1 blog article + UGC photo + UGC video	

VALUE-IN-KIND COLLABORATIONS

We also consider selected collaborations in exchange for accommodation, experiences, services or products. Each partnership is reviewed individually according to the value offered, the destination and the content required.



ACCOMODATION



EXPERIENCES



SERVICES



PRODUCTS

Travel expenses, paid usage rights and exclusivity are quoted separately.
Custom packages available upon request

WORK TOGETHER

LET'S CREATE SOMETHING UNFORGETTABLE

Whether you're a hotel, destination, tourism board or travel brand,
we'd love to bring your story to life through visual storytelling.



Available for worldwide collaborations

Website : pretadecoller.com

E-mail : pretadecoller@gmail.com

Socials : [@pretadecoller](https://www.instagram.com/pretadecoller)